



Scottish Optical Conference

INVITATION TO ATTEND THE FASTEST GROWING INTERACTIVE CET EVENT IN THE UK

Glasgow Radisson Blu Hotel
Sunday 25th November 2018



Professor Lyndon Jones
Canada



Professor Jennifer Craig
New Zealand



Professor Craig Woods
Australia

International
Speakers
travel grant
supported by:



What's the big attraction to attend SOC 2018?

- Best value CET in UK, £49.00 (includes hot buffet lunch & refreshments)
- Largest northern 1-day event, open to all UK and overseas practitioners
- 3 Tracks offering up to 17 Interactive CET points for OO, IP, CLO & DOs
- Extensive range of topics delivered by international speakers & industry experts
- Interactive CET; Lectures, Skills & Discussion Workshops + Peer Discussion
- Foremost Scottish Optical Exhibition with 50+ exhibitors from UK & beyond
- Socialise & Network at FREE Sat night, Drinks Reception, 9.30pm till midnight.
- Award winning venue, offering preferential room rates & excellent transport links

How do I book SOC?

Book & pay online at www.soc.scot or fill in the tear-off form and post it to us or phone SOC with any queries 07973 492381. Course fee £49.00 (incl. VAT GDPR Opt in) or £59.00 (Incl. VAT GDPR Opt out) to cover lunch and refreshments and is 100% tax deductible as a training expense. For any delegates requiring accommodation, contact the reservations department at the Radisson Blu 0141 204 3333 quoting SOC conference, for a reduced B&B rate of £136 Single and £146 Double occupancy. Alternatively visit the website for other accommodation for all budgets within walking distance.

Places available on a first come, first served basis, with a limited number of places available on each track, so please book early to avoid disappointment, as last year's course was oversubscribed.

Scottish Optical Exhibition: Third largest Optical Exhibition in the UK

Platinum	Thea Pharmaceuticals, Topcon, XeyeX
Gold	ALCON, Birmingham Optical Group, BMI Ross Hall Hospital, Bondeye Optical, Cerium Visual Technologies, Coopervision, Easyscan, ENTOD, ESW Vision, Eyebag Company, Grafton Optical, Haag-Streit, Heidelberg Engineering, HOYA, Keeler, mark'envoy, Menicon, Optical Success Academy, Optos, Safilens, Scotlens, Scope Ophthalmics, Ultravision
Silver	Aveo, Avizor, Boston Polymer Technology, Caledonian Optical, Johnson & Johnson Vision Care, Mainline Instruments, Maui Jim, Ocuco, Ocusoft, Performance Finance, Silhouette, Tom Davies, Zeiss
Bronze	Braemar Finance, Erins World Frames, Myers La Roche, Optoinfo, Optometry Evolution, RBS, Spec-Care
Supporters	TFOS, ABDO, BCLA, EAOO, GCU, GOC, International Opticians Association, NES, Optician Magazine, Optometry Scotland, Planit Scotland





TRACK 1 – SCLOSS Update

(Scottish Contact Lens & Ocular Surface Society)
Target Groups: OOs, IPs & CLOs

08.50-09.10	Main Registration + Exhibition
09.10-09.20	Welcome to SCLOSS 2018 Chair David Ruston
09.20-10.10	Lecture - Dry Eye Detection Live Session Profs Jennifer Craig, Lyndon Jones & Craig Woods Supporters: TFOS, Birmingham Optical, Scope + Topcon
10.10-11.00	Lecture - Dry Eye Management Live Session Profs Jennifer Craig, Lyndon Jones & Craig Woods Supporter: TFOS
11.00-11.30	Exhibition + Refreshments
11.30-12.15	Lecture : Digital Eye Fatigue – What can YOU do Tomorrow Profs Lyndon Jones & Giancarlo Montani Supporter: Safilens + Coopervision
12.15-13.30	Lunch + Exhibition
13.30-14.20	Lecture – MYOPIA Control : Call to Action! Jennifer Craig (chair) + Speakers (tbc) Supporters: Coopervision, Mark'ennovy, Menicon + Scotlens
ROTATING WORKSHOPS (ALL AFTERNOON)	
14.20-15.20	Peer Discussion: Presbyopia-A MultiFOCUS approach Lead Facilitators: Craig Woods, Indie Grewal + Keith Tempany Sponsors: ALCON + UltraVision
15.20-15.40	Exhibition + Refreshments
15.40-16.40	Multi Station Workshop: Dry Eye Diagnostics Lead Facilitators: Christine Purslow + individual station facilitators Sponsors: Birmingham Optical Group, ENTOD, Grafton Optical, SCOPE, + Topcon
16.40-17.40	Discussion Workshop: RGP Lenses, How to Achieve Optimal Results Facilitators: Josie Barlow & Scott Brown Sponsors: Menicon + Scotlens

TRACK 2 – Optometry Update

Target Groups: OOs & IPs

08.15-08.45	Main Registration + Exhibition
ROTATING WORKSHOPS (ALL MORNING)	
08.50-09.50	Skills Workshop: Managing Visual Stress Lead Facilitator – Paul Adler + Nadia Northway Sponsors: Cerium Technology
09.55-10.55	Discussion Workshop: Management Options for Macular Disease Lead Facilitators – Craig McArthur + Local Ophthalmologist Sponsors: Bondeye + BMI Ross Hall Hospital
10.55-11.25	Exhibition + Refreshments
11.25-12.25	Skills Workshop: Anterior & Posterior Imaging Systems Lead Facilitators – Sandip Doshi & Petra Lindner Sponsors: Keeler & AOS + Easyscan
12.30-13.30	Skills Workshop : Time to Update your Refraction Routine Lead Facilitators: Martin Smith + Nick Rumney Sponsors: IPRO /Haag Streit + Topcon
13.30-14.45	Lunch + Exhibition
14.45-14.50	Welcome to SC02018 Chair – Donald Cameron
14:50 15:40	Lecture 1: Disc Dilemmas – Practical Guide Dr Greg Heath Sponsors: Heidelberg Engineering
15:40-16:30	Lecture 2 : The Clinical Investment Debate – Widefield or OCT? Prof Simon Barnard & Nick Rumney Sponsors : OPTOS & TOPCON
16.30-16.50	Exhibition + Refreshments
16.50-17.40	Peer Discussion: Binocular Vision Cases from Practice Prof Bruce Evans Sponsor: HOYA

TRACK 3 – Business & Marketing Opportunities

Target Groups: OOs, DOs & Practice Staff

08.30-08.50	Main Registration + Exhibition
08.50-09.00	Welcome to SOC 2018 Chair – Prof Nizar Hirji
09.00-09.50	Lecture : Be Different Not Better Connor Heaney Sponsor: Optical Success Academy
09.50-10.50	PEER Discussion : Occupational Dispensing - Work & Play Lead Facilitator – Elaine Grisdale Sponsors: International Opticians Association + Caledonian Optical
10.50-11.20	Exhibition + Refreshments
11.20-12.10	Lecture : Non-tolerances: How to Minimise Them, Turn Defeat into Victory Speaker: Prof Bruce Evans Sponsor: HOYA
12.10-13.00	Lecture: Differentiate Your Practice through Technology Nick Dash & Faye McDermid Sponsor: ESW + OPTOS
13.00-14.30	Lunch + Exhibition
14.30-14.50	Presentation: That would have been a good day . . . Speaker : Grant Cardwell Sponsor: XeyeX
14.50-15.40	Discussion Workshop: Everyday Eye Emergencies Speaker - Stanley Keys Sponsors: Optometry Evolution
15.40-16.10	Exhibition + Refreshments
16.10-17.10	Skills Workshop : Paediatric Dispensing Facilitators : Fiona Anderson & Rob Barrow Sponsors : Spec-Care /Erins' World Frames + ABDO Scotland

SUNDAY 25th NOVEMBER 2018 SOC BOOKING FORM

Name GOC no.

Address for correspondence

Attendee OO IP DO CLO Pre-Reg OO Support Staff DAYTIME Tel. no.

E-MAIL ADDRESS (Course Offers if Opting in to GDPR, see below)

(Will only be shared with our Exhibitors to update you on Course Offers)

First preference SCLOSS Update Track or Optometry Update Track or Business/Marketing Update Track
I am / am not still willing to attend if my first preference is NOT available

Total £49.00 (Incl. VAT Subscribe to GDPR) or Total £59.00 (Incl. VAT Unsubscribe from GDPR)

Please book on-line.

www.soc.scot

Or alternatively return the booking form with a cheque made payable to **Mackie Consultants** to:
SOC
48 Main Street, Bothwell, G71 8EX
Tel: +44(0)7973 492 381



You will receive an e-mail or telephone confirmation of your booking. SOC reserve the right to retain part of the fee to cover administration expenses if a delegate withdraws after having reserved a place and no refunds are issued within 31 days of the course however you can send another delegate if we are contacted in advance.

We have updated our privacy statement on our website and you can unsubscribe from further marketing.